



**Australian Croquet
Association**

Social Media Policy

VERSION 1

November 2018

Australian Croquet Association Inc.
2/65 Tenant St
FYSHWICK ACT 2609
ABN 90 330 745 920

RELATED POLICIES:

Privacy Policy

RESPONSIBLE OFFICERS:

Webmaster
Social Media Officer

AUTHORITY:

Croquet Australia Board
Executive Officer

APPLICABLE FORMS:

APPROVED:

February 2019

NEXT REVIEW DATE:

1. Review History of Croquet Australia Social Media Policy

Version	Date reviewed	Date endorsed	Content reviewed/purpose
0.1	November 2018	February 2019	<ul style="list-style-type: none">• Policy developed

Social Media Policy

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1. Purpose

The Australian Croquet Association (ACA) acknowledges that social media tools are efficient and effective methods of communication. However, the board also acknowledges the use of social media has the potential to impact upon the ACA and/or its members in a negative manner. This policy does not intend to discourage or unduly limit your personal expression or online activities. Nevertheless, you should recognise the potential for damage to be caused (either directly or indirectly) to the ACA or its members. Accordingly, it is requested that all members comply with this policy to ensure that the risk of such damage is minimised.

2. What we will do

Any ACA related activities or information regarding competitions, training sessions, social events, committees, policies, constitution, rules and by-laws may be communicated to members via any of the following platforms, including, but not limited to: Facebook, Email, Twitter, Instagram, SMS or via the ACA website. Further to the above, occasionally we may use these platforms to communicate information relating to local businesses and sponsors who support the ACA, financially or otherwise.

3. Our Commitment

Using both the internet and other forms of electronic communication are essential for communicating with ACA members and the general public. We are committed to making these communications appropriate and relevant to our interests.

4. What we ask members to do

When interacting with or representing the ACA online, all individuals are expected to:

- show the requisite level of respect, protection and privacy for all those with whom they interact, and;
- behave in a manner which adheres to and is not in conflict with the spirit and Laws of Croquet, or the ACA's policies (including, but not limited to, the ACA Constitution, By-Laws, and Member Protection Policy).

5. Non-Compliance

Under the ACA's stance in relation to social media and this policy, the ACA would like to make it very clear to its members, that you are responsible for your statements and actions. Any misuse of a Social Networking site on croquet related matters – which includes (but is not limited to) comments made about the ACA, affiliated clubs and organisations, their members, and opposition players – which breaches any of the above, will not be tolerated.

Any person who believes that they have been the victims of inappropriate electronic communication should report the matter to the ACA Secretary (either in writing or verbally) along with any evidence that may assist the ACA in investigating the concern. The ACA will undertake to investigate the concern at its discretion.

The ACA will continue to monitor the use of its social media services to ensure compliance with this policy. The ACA will not be held liable for the acts and omissions of members in breach of this policy. You are personally responsible for the content you publish in a personal capacity on any form of social media platform, and individuals will be liable in the event the action is brought against the ACA, affiliated clubs, organisations and members.

Members who fail to comply with this policy may be the subject of disciplinary action as deemed fit by the Association. In extreme circumstances where a member fails to comply with this policy, he or she may be asked to discontinue their association with ACA.