



## Livestreaming Policy

### Background

Livestreaming of croquet events in Australia commenced in October 2018 with the livestream of the ACA AC President's Eights at the Victorian Croquet Centre (VCC). This was followed by the Trans-Tasman GC Championship in April 2019, the WCF ACWC in February 2020 and the reaching of an agreement between Croquet Victoria and Kayo to livestream croquet over the Kayo channel, under which a further eleven days of ACA or VCA events were televised from VCC during 2021. In addition, CNSW organised the livestream of the 2022 Eire Cup from the Royal Sydney Golf Club, and ACA/VCA the streaming of all 15 days of the 23<sup>rd</sup> playing of the MacRobertson Shield from VCC.

This successful livestreaming program has driven a surge of interest both domestically and internationally, the call for livestreaming of more events and thus the development of this policy.

### Authority

This policy is made under the authority of the ACA Constitution, s29.

### Policy

ACA will contribute up to 10% of the cost of livestreaming an ACA event, on a case by case basis, with remaining costs being the responsibility of the hosting state/club/venue.

The ACA contribution to the livestreaming of international events will be considered on an individual basis, separate to that for national events.

Hosting venues are to present a livestreaming budget to ACA, through the Secretary, and as early as possible, to enable Board consideration and decision.

### Adoption

Adopted by the Board, 14<sup>th</sup> December 2022

Jim Clement  
Secretary to the Board