



# Croquet Australia LIVESTREAMING POLICY

## **Background**

Live-streaming of croquet events in Australia commenced in October 2018 with the live stream of the ACA AC President's Eights at the Victorian Croquet Centre (VCC). This was followed by the Trans-Tasman GC Championship in April 2019, the WCF ACWC in February 2020 and the reaching of an agreement between Croquet Victoria and Kayo to live stream croquet over the Kayo channel, under which a further eleven days of ACA or VCA events were televised from VCC during 2021. In addition, CNSW organised the live stream of the 2022 Eire Cup from the Royal Sydney Golf Club, and ACA/VCA the streaming of all 15 days of the 23<sup>rd</sup> playing of the MacRobertson Shield from VCC.

This successful live-streaming program has driven a surge of interest both domestically and internationally, the call for live-streaming of more events and thus the development of this policy.

## **Policy**

Croquet Australia will contribute up to 10% of the cost of live-streaming Croquet Australia events, on a case by case basis, with remaining costs being the responsibility of the hosting state/club/venue.

The Croquet Australia contribution to the live-streaming of international events will be considered on an individual basis, separate to that for national events.

Hosting venues are to present a live-streaming budget to Croquet Australia through the CEO as early as possible, to enable Board consideration and decision.

## **Adoption**

Adopted by the Board, 14<sup>th</sup> December 2022